STEM FUSE
A Revolution in STEM Education

INTRO TO BUSINESS TECHNOLOGY

Discover Foundations of Business & Applied Technologies

Recommended for Grades 9-12

PROGRAM SKILLS

- Career Paths & Industries
- Digital & Spoken Communication
- Multimedia & Graphic Design
- Project Management
- Team Building & Communication
- Product Design & Development
- 3D Modeling & CAD Skills
- Digital Marketing Campaigns
- Managing Budgets & Financial Statements
- Building Websites & Apps
- Navigating Ethical & Legal Challenges in Business

COURSE MODULES

The **Intro to Business Technology** course is the first course in the STEM Fuse business CTE pathway. Students will learn foundational business concepts and gain hands-on experience using industry tools and technologies.

- **Module 0** - Getting Started with the Course
- **Module 1** - Business Foundations & Careers
- **Module 2** - Digital & Spoken Communication
- **Module 3** - Presentations & Visual Media
- **Module 4** - Business Management & Leadership
- **Module 5** - Product Innovation & Design
- **Module 6** - Sales & Digital Marketing
- **Module 7** - Accounting & Finances
- **Module 8** - IT & Internet Technologies
- **Module 9** - Ethics & Legal Responsibilities
- **Module 10** - The Big Pitch

What's Included

Unlimited Seats, 18+ Weeks of Curriculum, Interactive Lessons, Digital Activities, Built-In Assignments, Team Challenges, Assessments, Teacher Resources, Onboarding PD & Support

$1000
Per Site | Unlimited Seats | Annual

GET IN TOUCH

To request a full demo of this course and learn more about pricing, contact us at **customerservice@stemfuse.com** or reach out to your STEM Fuse sales representative.

SCAN TO VIEW COURSE